



**CHANDIGARH BUSINESS
SCHOOL OF ADMINISTRATION**

Building Careers. **Transforming Lives.**

**NAAC
GRADE A+**



LIBRARY VOICE

ISSUE NO. 5

SEPTEMBER 2025

**Knowledge is free at
the library. Just bring
your own container.**

LIBRARY NEWSLETTER

DIRECTOR PRINCIPAL'S MESSAGE



Dr. Ramandeep Saini
Director Principal
CBSA-CGC, Landran

It gives me immense pleasure to extend my heartfelt greetings to all readers of this edition of the CBSA Library Newsletter. Our library has always been more than just a repository of books—it is a vibrant knowledge hub that nurtures curiosity, creativity, and lifelong learning. In today's rapidly evolving academic and professional landscape, access to authentic information and the ability to analyze it critically are key strengths for every student and scholar. I am delighted to see how the library team has consistently introduced innovative initiatives—ranging from digital resources and research tools to interactive events—that empower our students and faculty alike. The newsletter reflects not only these endeavors but also the spirit of collaboration and intellectual growth that defines our institution.

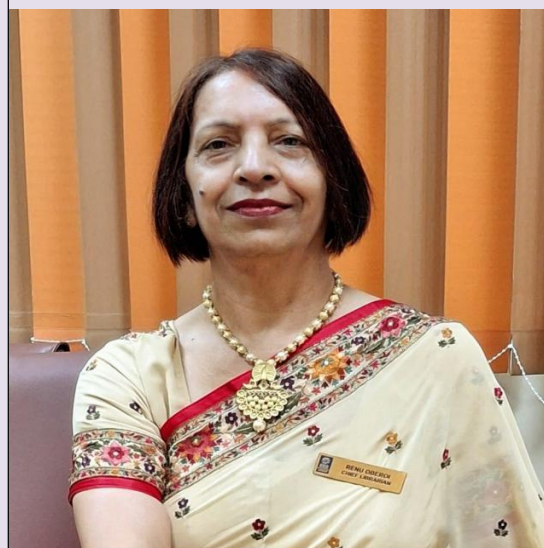
I encourage our students and faculty members to make the most of the rich resources and services available. Let us continue to cultivate a culture where reading, research, and reflection form the foundation of our academic and professional excellence.

Best wishes to the library team for their dedicated efforts and to the readers for an enriching learning journey ahead.

CHIEF LIBRARIAN'S MESSAGE

It gives me immense pleasure to present before you *5th issue* of the CBSA Library Newsletter. The library has always been the heart of an academic institution, a place not just to access books and journals, but also to ignite curiosity, inspire innovation, and nurture lifelong learning. In today's dynamic world of business and management, knowledge is the most powerful asset. At CBSA Library, we constantly strive to provide our students and faculty with the best resources—both print and digital—that will empower them to think critically, make informed decisions, and excel in their chosen fields. We are also committed to integrating technology with traditional learning, making the library a true knowledge hub that is accessible anytime, anywhere.

This newsletter is more than an update; it is a reflection of our continuous efforts to connect with you, highlight our new initiatives, share insightful articles, and encourage active engagement with library resources. I invite all our readers to explore, contribute, and make full use of the services and facilities available. Together, let us build a vibrant culture of reading, research, and collaboration.



Renu Oberoi
Chief Librarian
Chandigarh Group of Colleges, Landran

“Study Smart, Dream Big.”

PARTICULAR	MBA	BBA/B.COM/ M.COM	MCA	TOTAL
NO. OF VOLUMES	8144	6772	6959	21875
NO. OF TITLES	1534	816	1277	3627
NO. OF RARE BOOKS	57	24	23	104
REFERENCE & GENERAL BOOKS	1750	1081	1380	4211
NO. OF FOREIGN AUTHOR'S COLLECTION	502	76	663	1241
NO. OF PRINTED JOURNALS	11		22	33
NO. OF MAGAZINES	6		4	10
NO. OF NEWSPAPERS	4		3	7
NUMBER OF E- JOURNALS (DELNET)	518	743	253	
TOTAL NUMBER OF E- JOURNALS (EBSCO)	1805	1805	790	
NUMBER OF E-BOOKS (EBSCO)	2,13,000 (Management E Books 17948 and MCA / Computers E Books 457)			
NDL CLUB MEMBERSHIP	YES			
LIBRARY SOFTWARE	LIBSYS			
TURNITIN PLAGIARISM SOFTWARE				
DIGITAL LIBRARY FACILITY				
REPROGRAPHIC & SCANNING FACILITY				

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“Read, Research, Rise!”

ACC. NO.	TITLE	AUTHOR	COPIES
MB8099-MB8103	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	PANDIAN, PUNITHAVATHY	5
MB8104-MB8108	BUSINESS STATISTICS	SHARMA, J.K.	5
MB8109-MB8113	OPERATIONS RESEARCH: THEORY & APPLICATIONS	SHARMA, J.K.	5
MB8114-MB8118	OPERATIONS RESEARCH: AN INTRODUCTION	TAHA, HAMDY A.	5
MB8119-MB8123	ORGANIZATIONAL BEHAVIOR	ROBBINS, STEPHEN P. [ET AL]	5
MB8124-MB8126	BUSINESS ENVIRONMENT	SALEEM, SHAIKH	3
MB8127-MB8131	MARKETING ANALYTICS: FOR STRATEGIC DECISION MAKING	MAITY, MOUTUSY & GURZADA, PAVAN KUMAR	5
MB8132-MB8134	ECONOMIC ENVIRONMENT OF BUSINESS	PURI, V.K. & MISHRA, S.K.	3
MB8135-MB8139	MARKETING ANALYTICS: BASED ON FIRST PRINCIPLES	PALMATIER, ROBERT W. [ET AL]	5
MB8140-MB8144	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	TRIPATHI, VANITA	5
BC6748-BC6749	TOTAL QUALITY MANAGEMENT	ARORA, K.C.	2
BC6750-BC6751	ORGANISATIONAL BEHAVIOR	ASWATHAPPA, K.	2
BC6752-BC6753	ORGANIZATIONAL BEHAVIOR	ROBBINS, STEPHEN P. [ET AL]	2
BC6754-BC6755	FUNDAMENTALS OF COMPUTERS	RAJARAMAN, V. & ADABALA, NIHARIKA	2
BC6756-BC6757	MARKETING MANAGEMENT	KOTLER, PHILIP [ET AL]	2
BC6758-BC6759	HUMAN VALUES	TRPATHI, A.N.	2
BC6760-BC6761	INTRODUCTION TO ACCOUNTANCY	GREWAL, T.S. & GUPTA, S.C.	2
BC6762	TEXTBOOK OF COST & MANAGEMENT ACCOUNTING	ARORA, M.N.	1
BC6763	FOUNDATIONS OF COPMUTING	SINHA, PRADEEP & SINHA, PRITI	1
BC6764	INDIAN FINANCIAL SYSTEM	PATHAK, BHARTI V.	1
BC6765	INDUSTRIAL RELATIONS & LABOUR LAWS	SARMA, A.M.	1
BC6766	CORPORATE FINANCE	ROSS, STEPHEN A. [ET AL]	1
BC6767	FINANCIAL MANAGEMENT	KISHORE, RAVI M. & ARORA, PADMA SAI	1
BC6768-BC6772	FINANCIAL ACCOUNTING - WITH GST	JUNEJA, MOHAN C. [ET AL]	5

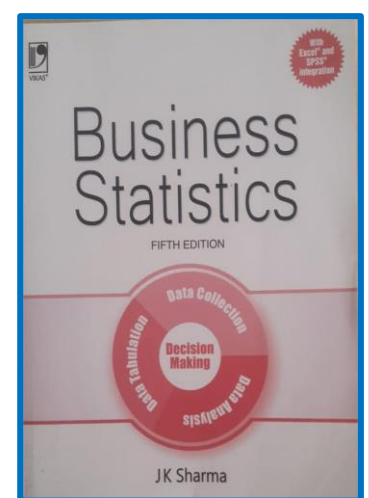
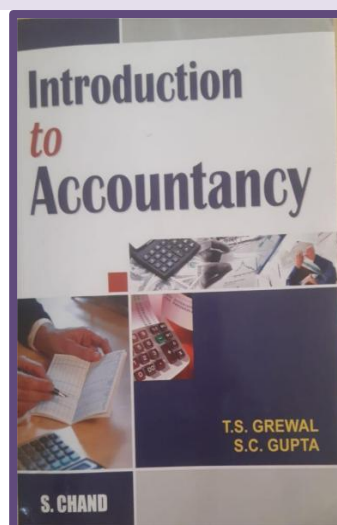
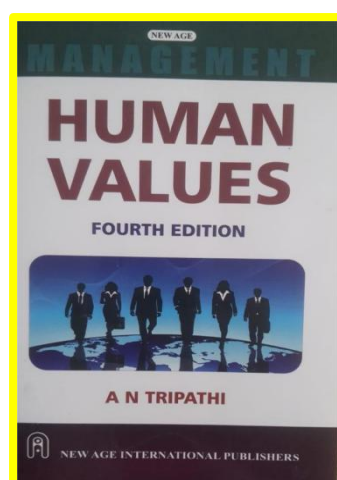
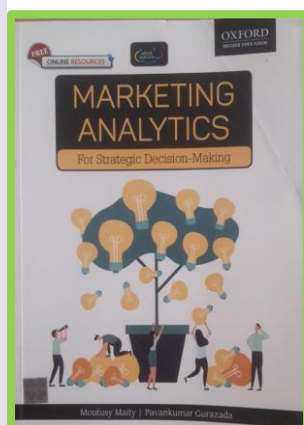
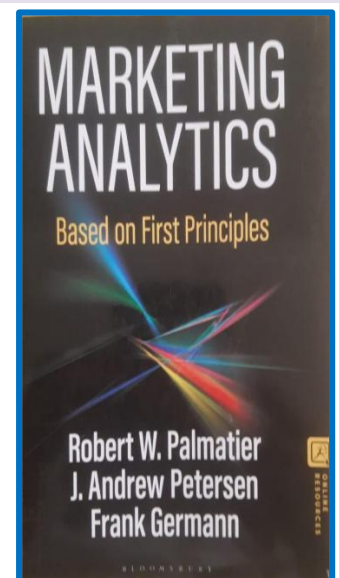
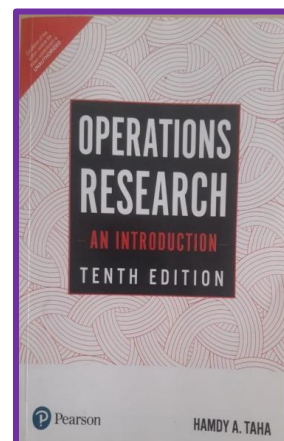
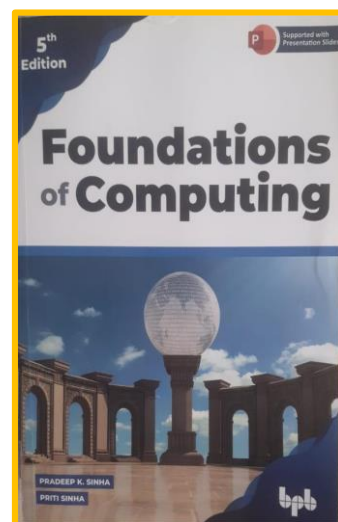
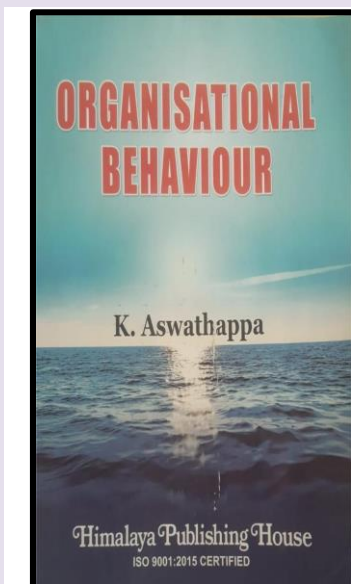
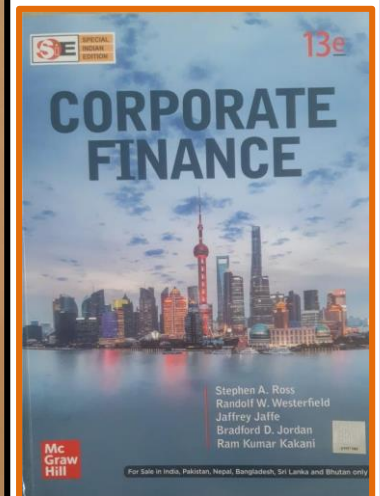
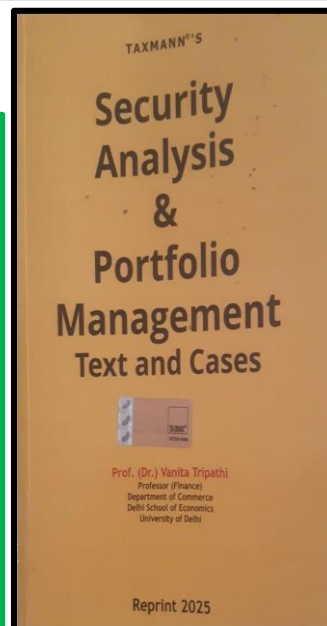
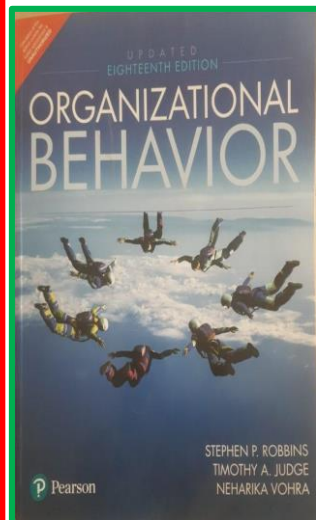
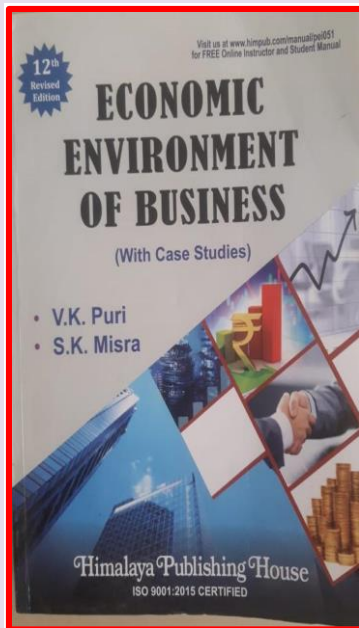
FRESH
ON
THE
SHELF

TITLES

24

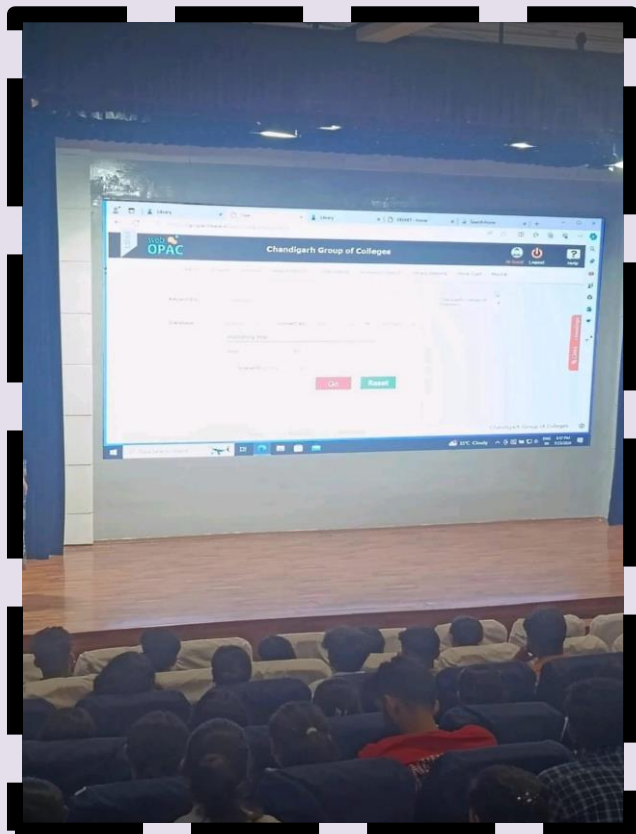
COPIES

71



“Open Books, Open Minds”.

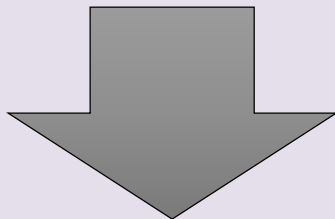
INDUCTION PROGRAMME



LIBRARY SESSION FOR CBSE FRESHERS ON 18TH JULY 2025



WAY TO EXPLORE YOUR LIBRARY



<https://www.cbasmohali.org/institute-library/>

Library



- LIBRARY WEBOPAC
- QUESTION PAPERS & SYLLABUS
- NEW ARRIVALS
- SUBSCRIBED PRINT JOURNALS
- TITLES BY FOREIGN AUTHORS
- LIST OF RARE BOOKS

Newsletter


- LIBRARY VOICE

E-Resources

- E RESOURCES QR CODES
- OPEN EDUCATIONAL RESOURCES
- E-RESOURCES LOGIN CREDENTIALS



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The online library provides live access to CHANDIGARH BUSINESS SCHOOL OF ADMINISTRATION LIBRARY Collection on the institution's website <http://cbasmohali.org/>. CBSA College has 2 Libraries one each from MBA/M.COM /BBA/B.COM and MCA/B.Sc.AI&ML/CS having 4 CCTV Cameras (2 each) to keep a close watch on the users to minimize the losses and mutilation of reading material. Students and Faculty can get online information about Books /E Books/ Journals/ E journals dealing with various subjects. The library works on LIBSYS software. Our college library is an institution within the institution. The young minds are exposed to ever-expanding fields of knowledge that lie dormant in books and journals. An endeavour is to make them library-

Library

- LIBRARY WEBOPAC
- QUESTION PAPERS & SYLLABUS
- NEW ARRIVALS
- SUBSCRIBED PRINT JOURNALS
- TITLES BY FOREIGN AUTHORS
- LIST OF RARE BOOKS

Newsletter

- LIBRARY VOICE

E-Resources

- E RESOURCES QR CODES
- Open Educational Resources
- E-Resources Login Credentials

E-RESOURCES --- Login Credentials

WITH REMOTE ACCESS

1. **DELNET** : <http://www.delnet.in>
Click to New Discovery Portal
Login : pbcbsam
Password : cbs9468
2. **WORLD LIBRARY ACCESS** : <http://database.worldlibrary.org/>
Login : in_cgclm@user
Password : reading
3. **EBSCO Business Source Elite**
: <https://search.ebscohost.com/login.aspx?authtype=ip,uid&custid=ns154387&groupid=main&profile=ehost&defaultdb=bsh>
User ID : chandigarhbusi
Password : Library@2025
4. **EBSCO DATABASE** : <http://search.ebscohost.com>
Login ID cgcl
Password clg@2022
5. **NPTEL Video Lectures** : <https://archive.nptel.ac.in/>
6. **NATIONAL DIGITAL LIBRARY** : <https://ndl.iitkgp.ac.in/>
7. **TURNITIN PLAGIARISM SOFTWARE**
8. **LIBSYS WEBOPAC** : <http://cgcopac.lsease.in>



CBSA LIBRARY NEWSLETTERS PREVIOUS ISSUES

SCAN ME



**ISSUE NO. 1
OCTOBER 2023**

SCAN ME



**ISSUE NO. 2
APRIL 2024**



SCAN ME



**ISSUE NO. 3
AUGUST 2024**

SCAN ME



**ISSUE NO. 4
MARCH 2025**

“Knowledge is the New Currency.”

RIDDLES



1. I have keys but no locks. I have space but no room. You can enter, but you can't go outside. What am I?
2. The more you take, the more you leave behind. What am I?
3. I speak without a mouth and hear without ears. I have nobody, but I come alive with wind. What am I?
4. I'm light as a feather, yet the strongest person can't hold me for five minutes. What am I?
5. I'm full of words but never speak. What am I?
6. I can be cracked, made, told, and played. What am I?
7. What has a head, a tail, is brown, and has no legs?
8. You'll find me in Mercury, Earth, Mars and Jupiter, but not in Venus or Neptune. What am I?
9. I go around the world but always stay in a corner. What am I?
10. I start out tall, but the longer I stand, the shorter I grow. What am I?

Answers (don't peek until you've tried!)

1. A Keyboard
2. Footsteps
3. An echo
4. Breath
5. A book
6. A joke
7. A penny (coin)
8. The Letter "R"
9. A Stamp
10. A Candle



“Fuel Your Brain, Visit the Library.”

Career Avenues for

Management Students

Career Role	Key Focus Area	Skills Required
Business Analyst	Data-driven problem solving	Analytical thinking, Excel/Power BI, communication
HR Executive	Recruitment, training & employee relations	People skills, negotiation, HR tools
Marketing & Sales Executive	Branding, customer acquisition & revenue growth	Creativity, persuasion, digital marketing basics
Operations Manager	Supply chain, logistics & efficiency	Planning, process management, leadership
Financial Analyst	Budgeting, forecasting, investment planning	Finance knowledge, Excel, attention to detail
Digital Marketing Specialist	SEO, social media, online campaigns	Content creation, analytics tools, creativity
Project Manager	Planning, execution, delivery	Leadership, time management, teamwork
E-commerce & Supply Chain	Online business channels & product flow	Logistics, technology, problem-solving
CSR & Sustainability	Corporate social responsibility & green practices	Ethical outlook, sustainability knowledge
Entrepreneurship	Building and leading new ventures	Innovation, risk-taking, networking

***“Today’s Reading,
Tomorrow’s Leading.”***

Digital Tools Spotlight

1. Grammarly - Write with Confidence

Grammarly helps you improve your writing by checking grammar, spelling, punctuation, and even tone. It's like having a writing coach in your browser. Perfect for reports, assignments, and emails.

☞ <https://www.grammarly.com>

"Write better. Anywhere, anytime."

2. Canva - Design Made Easy

Canva is a free online design tool that lets you create presentations, posters, resumes, and social media graphics with ease. No design skills required – just drag, drop, and shine!

☞ <https://www.canva.com>

"Turn ideas into visuals in minutes."

3. Mendeley - Organize Your Research

Mendeley is both a reference manager and an academic network. Store PDFs, generate citations, and discover new research in your field. Great for collaborative projects and thesis writing.

☞ <https://www.mendeley.com>

"Your library, your network, your research."

4. Trello - Stay Organized

Trello is a simple project management tool that uses boards and cards to help you plan tasks, deadlines, and group work. Excellent for team assignments and event planning.

☞ <https://trello.com>

"Visualize your work, maximize your productivity."

5. Zotero - Your Smart Research Assistant

Zotero is a free reference management tool that helps you **collect, organize, cite, and share research materials**. With just one click, you can save research articles, web pages, and PDFs directly into your library. Zotero automatically generates citations and bibliographies in multiple formats (APA, MLA, Chicago, etc.), saving you time during assignments and research writing. It also allows you to **collaborate with peers** by sharing references in groups.

☞ : <https://www.zotero.org>

"Research made simple, citations made easier!"